

**PRESS RELEASE**  
**For Immediate Release**

**DiSTI, Global Leader in Virtual Training and HMI Software, Unveils New Logo**

*The Orlando-based Simulation and Training Company reveals new logo for the 28-year-old brand.*

**Orlando, FL (March 29, 2022)** – The DiSTI Corporation unveiled a new corporate logo, reflecting its software expertise and its defined strategy focused on the global future of simulation and training. DiSTI's new look and feel represent the brand's commitment to innovation and the company's role and purpose of developing innovative software solutions for training and production across a wide range of markets.

"DiSTI has transformed dramatically over the past few years, and we have increased business significantly during that time," explained Dawn Haulter, DiSTI's Global Brand Director. "DiSTI is a trusted source for software and solutions worldwide. Our brand must reflect and promote our company and the tremendous value we bring. As our company grows, the perception of our brand must evolve at a similar pace."



As the foremost representation of the company, people, and brand, the new logo is playful, optimistic, and intelligent. The new logo design works effortlessly across digital and physical channels, drawing inspiration from the cursor utilized by software programs. The forms come

together subtly to create a 'D' letterform from the cursor's negative space, signifying the company's software and solution business.

"DiSTI has successfully diversified and scaled its software offerings while broadening our global footprint across six continents," said John Hayward, CEO of The DiSTI Corporation. "Along with our new website, this updated brand identity better reflects our market-leading position. Demonstrating the comprehensive lifecycle of services, we bring to our clients across the globe."

To learn more about software and solutions developed by The DiSTI Corporation's, please contact [sales@disti.com](mailto:sales@disti.com)

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### **About The DiSTI Corporation**

The DiSTI Corporation is the world's leading provider of 3D virtual training solutions and graphical user interface software. DiSTI's VE Studio® is the world's leading virtual training development platform for managing the creation of complex 3D virtual environments for use on desktop, mobile, and virtual and augmented reality training applications.

GL Studio® delivers advanced high-performance 3D user interfaces to the aerospace, automotive, medical, and training industries. Whether for avionics, instrument clusters, infotainment systems, medical devices, or flight simulators, GL Studio exceeds the developer's interface demands. Visit [www.disticom](http://www.disticom) to learn more.

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