

2020



VE Mentor™ Logo Guidelines

(Condensed from Brand Guidelines)

The DiSTI Corporation

Our Logos

2.7 VE Mentor™ Logo

Logo Colors

VE Mentor™ is a cross-over integration that allows for both classroom and hands-on training.

The VE Mentor™ logo uses VE Studio®'s existing color palette.

Crimson Red



PMS 1815 C
 CMYK 16-97-86-54
 RGB 115-11-18
 HEX #730B12

Cool Gray



PMS Cool Gray 11
 CMYK 66-57-51-29
 RGB 84-86-91
 HEX #53555a

Black



CMYK 75-68-65-86
 RGB 9-10-12
 HEX #09090b

Minimum Logo Sizing

With rare exception, do not reproduce the VE Mentor™ logo smaller than the measurements illustrated here.



0.875"

Horizontal Logo:



Knock-out



Color knock-out



Our Logos

2.7 VE Mentor Logo

Stacked Logo:



Minimum Logo Sizing

With rare exception, do not reproduce the VE Mentor™ logo smaller than the measurements illustrated here.



Knock-out



Color knock-out



Terms & Conditions

The DiSTI brand is a valuable asset of The DiSTI Corporation (DiSTI). Your use of the trademarks, trade names, service marks, logos or images is limited to the branding guidelines stated here. You are required to adhere with these guidelines and it is essential that you understand these guidelines in their entirety.

The marketing department must review and approve the content of any collateral that is disseminated to the public. Please allow a minimum of three (3) business days for the review process to occur. Please submit all materials and direct any questions about the use of DiSTI logos, images, or communication to the marketing department at marketing@disti.com.

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