

2020



# Schoolhouse™ Logo Guidelines

(Condensed from Brand Guidelines)

The DiSTI Corporation






## Our Logos

# 2.8 DiSTI Schoolhouse™ Logo

### Logo Colors

DiSTI Schoolhouse™ enables virtual training with real-time 3d rendering through a standard internet browser.

The DiSTI Schoolhouse™ logo is made up of a gradient for the cloud icon, and a combination of two colors for the font. A non-gradient logo alternative should only be used when color is limited. (i.e. embroidery or 2 color screen print.)

			
Soft Blue	Teal	Light Teal	Black
			
CMYK 89-47-32-7 RGB 43-113-140 HEX #2B718C	CMYK 73-11-36-0 RGB 48-171-171 HEX #30ABAB	CMYK 57-2-26-0 RGB 105-194-194 HEX #69C2C2	CMYK 75-68-65-86 RGB 9-10-12 HEX #09090b

### Minimum Logo Sizing

With rare exception, do not reproduce the DiSTI Schoolhouse™ logo smaller than the measurements illustrated here.



### Vertical Logo



### Knock-out



### Color knock-out



## Our Logos

# 2.8 DiSTI Schoolhouse™ Logo

### Horizontal Logo Variation

The DiSTI Schoolhouse™ logo is best used in wider spaces such as a dashboard navigation or horizontal panel.



### Minimum Logo Sizing

With rare exception, do not reproduce the DiSTI Schoolhouse™ logo smaller than the measurements illustrated here.



1.75"

### Knock-out



### Color knock-out



## **Terms & Conditions**

The DiSTI brand is a valuable asset of The DiSTI Corporation (DiSTI). Your use of the trademarks, trade names, service marks, logos or images is limited to the branding guidelines stated here. You are required to adhere with these guidelines and it is essential that you understand these guidelines in their entirety.

The marketing department must review and approve the content of any collateral that is disseminated to the public. Please allow a minimum of three (3) business days for the review process to occur. Please submit all materials and direct any questions about the use of DiSTI logos, images, or communication to the marketing department at [marketing@disti.com](mailto:marketing@disti.com).

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