

2020



Logo Guidelines

(Condensed from Brand Guidelines)

The DiSTI Corporation

Our Logos

2.2 GL Studio® Logo

Logo Colors

The GL Studio® logo uses the DiSTI blue (PMS 301 C // CMYK=100-80-16-8 // R=13 G=72 B=135) as it's main color, along with a cool gray (PMS Cool Gray 11C // CMYK=66-57-51-29). The logo should use it's full-color combination whenever possible.

Alternative colors for the logo are black (C=75 M=68 Y=65 K=86), white (C=0 M=0 Y=0 K=0), and a “color knockout logo” which uses the “DiSTI Blue” for the square and white for the font and border.

DiSTI Blue



PMS 301 C
CMYK 100-80-16-8
RGB 17-72-134
HEX #114786

Cool Gray



PMS Cool Gray 11
CMYK 66-57-51-29
RGB 84-86-91
HEX #53555a

Black



CMYK 75-68-65-86
RGB 9-10-11
HEX #09090b

Minimum Logo Sizing

With rare exception, do not reproduce the GL Studio® logo smaller than the measurements illustrated here.



0.875"

Horizontal Logo



Knock-out



Color knock-out



Our Logos

2.2 GL Studio® Logo

Stacked Variation

The stacked GL Studio® logo can also be used when confined to narrower spaces that require a more condensed proportion.

Stacked Logo



Minimum Logo Sizing

With rare exception, do not reproduce the GL Studio® stacked logo smaller than the measurements illustrated here.



Knock-out



Color knock-out



Our Logos

2.3 GL Studio® Micro™ Logo

Logo Colors

GL Studio Micro™ is a sub-brand of GL Studio® and enables the application of GL Studio®'s powerful features into smaller embedded MCUs.

GL Studio Micro™ capitalizes on GL Studio®'s existing color palette, and introduces a new "Steel Gray" color.

DiSTI Blue



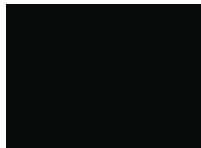
PMS 1815 C
 CMYK 16-97-86-54
 RGB 115-11-18
 HEX #730b12

Steel Gray



CMYK 20-15-15-0
 RGB 204-204-204
 HEX #cccccc

Black



CMYK 75-68-65-86
 RGB 9-10-12
 HEX #09090b



Minimum Logo Sizing

With rare exception, do not reproduce the GL Studio Micro™ logo smaller than the measurements illustrated here.



Knock-out



Color knock-out



Our Logos

2.4 GL Studio® OneTouch™ Logo

Logo Colors

OneTouch™ is a sub-brand of GL Studio® and enables single button rapid generation, compilation, and content transfer for application launch.

OneTouch™ uses GL Studio®'s existing color palette.

DiSTI Blue



PMS 1815 C
 CMYK 16-97-86-54
 RGB 115-11-18
 HEX #730b12

Cool Gray



PMS Cool Gray 11
 CMYK 66-57-51-29
 RGB 84-86-91
 HEX #53555a

Black

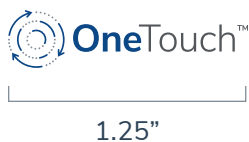


CMYK 75-68-65-86
 RGB 9-10-12
 HEX #09090b



Minimum Logo Sizing

With rare exception, do not reproduce the OneTouch™ logo smaller than the measurements illustrated here.



Knock-out



Color knock-out



Our Logos

2.5 GL Studio® Mixed-Criticality™ Logo

Logo Colors

GL Studio Mixed-Criticality™ Workflow facilitates both Safe and Non-safe UI content in the same design file.

The Mixed-Criticality™ logo uses GL Studio®'s existing color palette.

DiSTI Blue



PMS 1815 C
 CMYK 16-97-86-54
 RGB 115-11-18
 HEX #730b12

Cool Gray



PMS Cool Gray 11
 CMYK 66-57-51-29
 RGB 84-86-91
 HEX #53555a

Black



CMYK 75-68-65-86
 RGB 9-10-12
 HEX #09090b



Minimum Logo Sizing

With rare exception, do not reproduce the Mixed-Criticality™ logo smaller than the measurements illustrated here.



Knock-out



Color knock-out



Our Logos

2.6 VE Studio® Logo

Logo Colors

The VE Studio® logo uses a crimson red (PMS 1815 C // CMYK=16-97-86-54 // R=115 G=11 B=18) as it's main color, along with a cool gray (PMS Cool Gray 11C // CMYK=66-57-51-29). The logo should use it's full-color combination whenever possible.

Alternative colors for the logo are black (C=75 M=68 Y=65 K=86), white (C=0 M=0 Y=0 K=0), and a "color knockout logo" which uses the crimson red for the square and white for the font and border.

VES Crimson Red



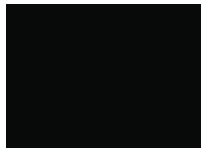
PMS 1815 C
 CMYK 16-97-86-54
 RGB 115-11-18
 HEX #730B12

Cool Gray



PMS Cool Gray 11
 CMYK 66-57-51-29
 RGB 84-86-91
 HEX #53555a

Black



CMYK 75-68-65-86
 RGB 9-10-12
 HEX #09090b

Horizontal Logo



Minimum Logo Sizing

With rare exception, do not reproduce the VE Studio® logo smaller than the measurements illustrated here.



0.875"

Knock-out



Color knock-out



Our Logos

2.6 VE Studio® Logo

Stacked Variation

The stacked VE Studio® logo can also be used when confined to narrower spaces that require a more condensed proportion.

Stacked Logo



Minimum Logo Sizing

With rare exception, do not reproduce the VE Studio® stacked logo smaller than the measurements illustrated here.



Knock-out



Color knock-out



Our Logos

2.7 VE Mentor™ Logo

Logo Colors

VE Mentor™ is a cross-over integration that allows for both classroom and hands-on training.

The VE Mentor™ logo uses VE Studio®'s existing color palette.

Crimson Red



PMS 1815 C
 CMYK 16-97-86-54
 RGB 115-11-18
 HEX #730B12

Cool Gray



PMS Cool Gray 11
 CMYK 66-57-51-29
 RGB 84-86-91
 HEX #53555a

Black



CMYK 75-68-65-86
 RGB 9-10-12
 HEX #09090b

Minimum Logo Sizing

With rare exception, do not reproduce the VE Mentor™ logo smaller than the measurements illustrated here.



0.875"

Horizontal Logo:



Knock-out



Color knock-out



Our Logos

2.7 VE Mentor Logo

Stacked Logo:



Minimum Logo Sizing

With rare exception, do not reproduce the VE Mentor™ logo smaller than the measurements illustrated here.



Knock-out



Color knock-out








Our Logos

2.8 DiSTI Schoolhouse™ Logo

Logo Colors

DiSTI Schoolhouse™ enables virtual training with real-time 3d rendering through a standard internet browser.

The DiSTI Schoolhouse™ logo is made up of a gradient for the cloud icon, and a combination of two colors for the font. A non-gradient logo alternative should only be used when color is limited. (i.e. embroidery or 2 color screen print.)

 <p>Soft Blue</p>  <p>CMYK 89-47-32-7 RGB 43-113-140 HEX #2B718C</p>	<p>Teal</p>  <p>CMYK 73-11-36-0 RGB 48-171-171 HEX #30ABAB</p>	<p>Light Teal</p>  <p>CMYK 57-2-26-0 RGB 105-194-194 HEX #69C2C2</p>	<p>Black</p>  <p>CMYK 75-68-65-86 RGB 9-10-12 HEX #09090b</p>
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Minimum Logo Sizing

With rare exception, do not reproduce the DiSTI Schoolhouse™ logo smaller than the measurements illustrated here.



Vertical Logo



Knock-out



Color knock-out



Our Logos

2.8 DiSTI Schoolhouse™ Logo

Horizontal Logo Variation

The DiSTI Schoolhouse™ logo is best used in wider spaces such as a dashboard navigation or horizontal panel.



Minimum Logo Sizing

With rare exception, do not reproduce the DiSTI Schoolhouse™ logo smaller than the measurements illustrated here.



1.75"

Knock-out



Color knock-out



Terms & Conditions

The DiSTI brand is a valuable asset of The DiSTI Corporation (DiSTI). Your use of the trademarks, trade names, service marks, logos or images is limited to the branding guidelines stated here. You are required to adhere with these guidelines and it is essential that you understand these guidelines in their entirety.

The marketing department must review and approve the content of any collateral that is disseminated to the public. Please allow a minimum of three (3) business days for the review process to occur. Please submit all materials and direct any questions about the use of DiSTI logos, images, or communication to the marketing department at marketing@disti.com.

Copyright & Trademarks

For the purposes of this notice, “Intellectual Property” means whatever trademarks (registered or not), inventions, patents (both registered and unregistered), copyrights, registered and unregistered designs, know-how and other intellectual property vesting in DiSTI, including any branding, logos and any content contained on any printed material or website, owned by DiSTI.

Any copyright, trademarks, designs, logos, branding, which may be developed by DiSTI and displayed in public consumption now or in the future, shall remain the property of DiSTI.

Any party desiring to use DiSTI’s logos or branding content shall only do so with the express, prior written consent of DiSTI that they may do so. The granting of the use of DiSTI logos or branding content shall in any event be at DiSTI’s sole instance and discretion.